



O.P. Jindal Global University
A Private University Promoting Public Service



**Jindal School of Government
and Public Policy**
India's First Public Policy School

Jindal School of Government and Public Policy & Jindal Global Library Cordially invites you to **Workshop** conducted by **Brill** on **How to Publish?**

Brill was founded in 1683 in Leiden, The Netherlands and is today a leading international publisher in Law, the Humanities and Social Sciences. Brill products are available in both print and online formats, and comprise scholarly journals, monographs, handbooks, reference works, encyclopedias and bibliographies as well as digitized document collections. The imprint Brill | Nijhoff (also known as Martinus Nijhoff) is leading in the fields of International Law as well as Humanitarian/Human Rights Law. The workshop will focus on how to publish a book or journal article with an international academic publisher.

Programme

3:00 p.m. – 3:10 p.m.

Welcome

Prof. R.Sudarshan, Dean, JSGP & Mr. Jayaram Gouda, Jindal Global Library

3:10 p.m. – 3:20 p.m.

Introduction to Workshop

Peter Coebergh

He joined Brill in 2015 and was named CEO in May 2018. Prior to joining Brill, Peter held several executive positions in marketing and sales at Springer Nature, which he joined in 2001. In 2007, Peter was appointed to Springer's management board and starting 2011, he held the position of President Corporate & Healthcare markets. Peter studied Law at Leiden University.

3:20 p.m. – 4:20 p.m.

Workshop Conductor

Mr. Vincent Oeters



He works as Marketing Manager responsible for EMEA & India at Brill. Mr. Oeters studied Egyptology, Archaeology and Arabic at Leiden University. He is lecturer at academic and public events and besides working at an academic publisher he continues to do research and to publish academic research. Although the presenter works for Brill, the explanations are publisher-neutral.

4:20 p.m. – 5:00 p.m.

Discussion

28 August 2018, 3:00 pm – 5:00 pm

T2, Global Conference Room

O.P. Jindal Global University

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